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**CATEC**

Attn: Career EXPO and Job Fair  
1000 EAST RIO RD  
CHARLOTTESVILLE VA 22901-1803



1000 East Rio Road  
Charlottesville, Virginia 22901  
[www.catec.org](http://www.catec.org)

Non-Profit Org  
US Postage  
**PAID**  
Charlottesville, VA  
Permit No. 196

8th Annual  
**CAREER  
EXPO and  
JOB FAIR**

Saturday, January 23, 2010  
10:00 a.m. to 5:00 p.m.  
Charlottesville  
Fashion Square Mall

The CATEC Foundation Presents—

*Promote your  
business—great  
public relations  
opportunity!*

8th Annual  
**CAREER  
EXPO and  
JOB FAIR**

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10:00 a.m. to 5:00 p.m.  
Charlottesville Fashion Square Mall



# CATEC Career EXPO & Job Fair ~ Saturday, January 23, 2010 ~ Charlottesville Fashion Square Mall



## Past EXPO Exhibitors and Sponsors Include:

- Brown's Automotive Group
- The Laurels of Charlottesville
- National College
- National Ground Intelligence Center
- North American Energy Services
- Piedmont Virginia Community College (PVCC)
- University of Virginia Facilities Management
- University of Virginia Health System
- U.S. Army Recruiting
- U.S. Customs & Border Protection
- UVA HealthSouth
- WVIR/NBC 29



**THE CATEC CAREER EXPO AND JOB FAIR**, sponsored by the CATEC Foundation and area businesses, allows participating organizations to inform the public about the career opportunities and services that they offer. Past participants report having successfully found new employees and new customers through the EXPO. This event will be well publicized during a TV and print advertising campaign, and has resulted in Mall foot traffic increasing to traditional holiday shopping levels. This is a great opportunity to place your organization in front of the Charlottesville-Albemarle community.



## About the CATEC Foundation

Founded in 1976, the CATEC Foundation, Inc. is a tax deductible, non-profit organization that operates to support Career and Technical Education for Central Virginia students. The Foundation assists in developing programs that are relative to the needs of businesses, while providing support for students to succeed in today's global economy. The Foundation also supports the Career Expo as well as the construction of a student-built modular home each year at CATEC. The Foundation awards scholarships annually to deserving Career & Technical Education students. The Foundation is always looking for more business involvement. To find out more visit our site [www.catec.org](http://www.catec.org).

## Why Sponsor the CATEC Career EXPO and Job Fair?

- Gain positive visibility in the community
- Conduct public outreach
- Build relationships with new and existing customers
- Support CATEC's career and technical education mission in our community
- Attract potential employees
- Receive formal recognition from CATEC and the regional school systems
- Develop a relationship with CATEC students
- Your contribution is tax deductible



## Exhibitor/Sponsorship Benefits

### Gold Sponsor \$750

- **Prime location**—Center Court or Sears Court (*offered on a first-come, first-served basis*)
- **TV advertising**—Your business name included in TV ads promoting the EXPO (*Commitment required by 1/11/10 for inclusion*)
- **Large Table**—8 ft banquet display table with identification signage
- Your business featured in public service TV ads for CATEC
- Formal recognition at the Annual Awards Joint Meeting of the CATEC, Charlottesville and Albemarle School Boards
- Engraved plate on the Donor Display of CATEC's Wall of Fame
- Logo and hyperlink on CATEC's website for 1 year

### Silver Sponsor \$400

- 6 ft display table with identification signage

**For more information, call CATEC at (434) 973-4461 or visit our web site at [www.catec.org](http://www.catec.org)**

# 8th Annual CAREER EXPO and JOB FAIR

## 2010 Exhibitor Sponsorship Form

**YES!** I want to Support CATEC and the Career Expo at the following level:

(Check one)

- Gold Sponsor \$750**
- Silver Sponsor \$400**

*Complete this form, detach and mail or fax.*

Business Name

Contact Name

Mailing Address

City, State, Zip

Phone

Fax

E-mail

You may also fax this form to (434) 973-4876

**Gold Sponsors** must have their completed form received by January 11, 2010 for business name to be included in the Pre-EXPO media and print advertising campaign. Make checks payable to: *CATEC Foundation, Inc.*